Seat
No.

M.B.A. (Part - I) (Semester - I) Examination, Dec. - 2013
INFORMATION TECHNOLOGY FOR MANAGEMENT
(Paper -V) (Revised)
Sub. Code : 48324

Day and Date : Saturday, 28 - 12 - 2013
Time : 10.00 a.m. to 1.00 p.m.

Total Marks :70

Instructions :
1) Q.No.1 & Q.No. 5 are compulsory.
2) Attempt any two questions from Q.No. 2,3 and Q.No. 4.
3) Figures to right indicate full marks.

Q1) Switch Gear Transmission is a family-run enterprise that started in 1980. Switch Gear Transmission produces and markets gear-cutting machines and grinding tools. It has two facilities in Gurgaon, plus subsidiaries in the United Arab Emirate, China and Singapore. It employs a total of 1500 persons in both customized and small-batch production, which to some extent user non-name parts. The main buyers of Switch Gear Transmission are automotive, aerospace and mechanical engineering companies. The primary goal was to achieve computer-supported, integrated handling of all business activities.

Assignments:
a) Suggest appropriate Areas of IT implementation.

b) Outline infrastructure requirement for IT implementation.

c) Suggest appropriate network type for effective IT Implementation. [20]

Q2) a) What is Internet? Explain different application of internet in business management. [8]

b) What is E-Commerce? Explain different types of E-Commerce. [7]

P.T.O.

Q3) a) What is DBMS? Explain relational data model with its advantages and limitations. [8]

b) What do you mean by data ware-house? Explain component architecture of data ware-house. [7]

Q4) a) What is Data mining? Differentiate OLAP and OLTP. [8]

b) Define E-Governance? Discuss need, scope and benefits of E-Governance. [7]

Q5) Write short notes on (Any Four): [20]

  a) E-banking.

  b) TCP/IP.

  c) Normalization.

  d) E-Business.

  e) Intranet.

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